The Institute for Informatics (I²) and the Healthcare Innovation Lab are sponsoring the 2022 Big Ideas Competition for BJC HealthCare and Washington University School of Medicine.

This competition gives teams the opportunity to fund innovations in informatics and healthcare delivery. Applicants may request up to $50,000.

BUILD YOUR TEAM

Preference is given to projects that involve collaboration between School of Medicine/BJC.

Teams should include at least three members in good standing in order to be considered.

An example of a successful team could be a clinician, a research investigator, and an operational champion.

OTHER DATES TO REMEMBER

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LEARN MORE AT sites.wustl.edu/bigideas
**BUILD YOUR TEAM**

As you assemble your team, keep in mind that the competition gives preference to projects that involve collaboration between BJC and the School of Medicine. Big Ideas administration is happy to facilitate connections between BJC and School of Medicine partners, if needed.

If you’re a research fellow or trainee, your mentor (faculty member) must submit the application as the PI. Please describe the trainee-mentor circumstance within the application.

Applicants may hold only one innovation award at a time, and total awarded funds may not exceed $50,000 within a 12-month period.

Proposals must be sponsored by at least three members in good standing in order to be considered. Successful teams could include a clinician, a research investigator, and an operational champion.

**CREATE YOUR PROPOSAL**

The intent of the competition is to support innovative projects that are clinically relevant, rigorously evaluated and operationally sustainable. Successful applications could, for example, reflect the following strategies:

- Using personalized health data to inform and optimize care.
- Moving healthcare delivery closer to where patients live, work, and play.
- Harnessing community data to improve community health.

**Current particular areas of interest include:**

- How might we help our patients navigate our system?
- How might we better communicate with and educate our patients?
- How might we help inpatients get home and stay home?
- How might we help at-risk moms during their pregnancy and postpartum period?
- How can we use AI to deliver the right information to the right provider in the right place and time and improve the quality, safety, and outcomes of care?
- How can we use computation to reduce the burden of medical documentation and help our clinicians to spend more time with their patients?

**IMPORTANT DATES TO REMEMBER**

- **10/20/21**
  - Letter of Intent Office Hours, 1:30 - 3 p.m.

- **12/8/21**
  - 1/12/22
  - Letter of Intent to apply due

- **3/15/22**
  - Letter of intent to apply due

- **3/22/22**
  - Applicants notified and full proposal submissions requested

- **4/19/22**
  - Big Ideas Pitch Event

- **5/2/22**
  - Final applications due (application will be provided to qualifying finalists)

- **5/16/22**
  - Winners selected and notified

**LEARN MORE AT SITES.WUSTL.EDU/BIGIDEAS**